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Allagash.com
@allagashbrewing

A NOTE FROM ROB

In 2019, we made the decision to work with B Labs to become certified as a B Corp in order to fulfill our requirements as a benefit corporation in the state of Maine. From conversations with other certified B Corps, we understood that the B Labs certification process was thorough and well considered. Even with that knowledge, we honestly thought we'd ace the assessment. We were in the midst of building up to brew with one million pounds of Maine-grown grain per year, by 2021. We were giving back money from every barrel of beer we brewed to help preserve our local water source. And we'd been one of Maine's best places to work for seven years running—to name just a few of the inspiring things happening across the brewery. To become a certified B Corp, an organization has to score at least 80 points, out of a maximum of 200 points, on the B Impact Assessment. We scored an 83.

And that was a great outcome.

Our score confirmed why we had considered becoming a B Corp in the first place; we wanted to find ways to improve how our brewery operates, for our employees, our customers, our community, and for the environment. And this past year, we've been looking at everything we do with an eye for improvement. Already, we've made steps forward: in our local grain usage and in how, and how much, we're able to give back.

2019 was a momentous year for us as a brewery. We're looking forward to seeing what we can accomplish in 2020.

Sincerely,
Rod Tod

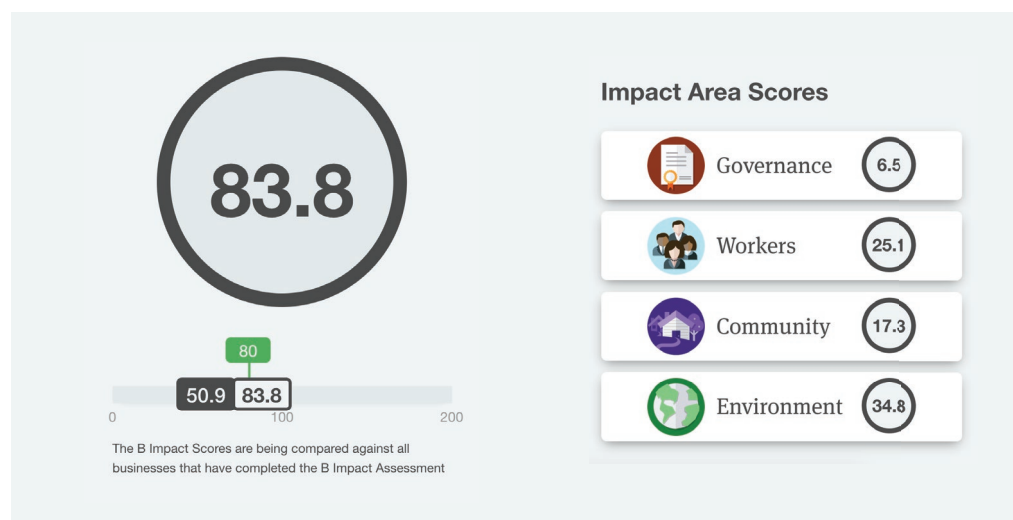


ALLAGASH 2019 B IMPACT ASSESSMENT

“Benefit corporation legislation creates the legal framework to enable mission-driven companies like Patagonia to stay mission-driven through succession, capital raises, and even changes in ownership, by institutionalizing the values, culture, processes, and high standards put in place by founding entrepreneurs.”

Yvon Chouinard, Founder of Patagonia, first in California to register as a B Corp in 2011

There are now over 2,700 companies that agree on the robust system of checks, balances, and goals that the B Labs team has created. These companies, spanning 150-plus industries and a variety of business models, all have found the B Corp values to be a powerful complement to their existing ethics. This was a large reason why we felt confident that becoming a B Lab-certified B Corp would both improve how Allagash operates while also helping to encourage other companies of all shapes and sizes to join this positive movement.



OUR VALUES

Our core values define how we act today and the plans we make for the future. We defined these six values early on in our brewery's life, and look to them often. After twenty-five years of making beer, we recognize that it's more important now than ever to stick to our principles. It's the only way to make sure that when we look back after twenty-five more years, we'll be proud of what we've accomplished.

- **INNOVATION**

Continually pushing the limits of beer and ourselves.

- **QUALITY**

Never compromising the quality of our craft.

- **GROWTH**

Growing responsibly as a company and as individuals.

- **FAMILY**

Creating a fun, supportive, and collaborative environment for all.

- **PASSION**

Loving beer and doing what we love.

- **CARING**

Being an environmentally and socially responsible community member.





GOVERNANCE

We're an independent, family-owned brewery. Across our operations, we want our health as a company, and the key decisions we make, to be an open topic of conversation. As we've grown, Allagash has always been a place where all employees are encouraged to speak up with their perspective. That philosophy has served us well in making sure all voices have been heard as we adapt to the ever-changing beer landscape.

- Weekly updates from all departments on notable news around the brewery
- Three updates throughout the year from leadership
- Biannual All-Staff meeting where staff from across the country are brought together to talk about the present and future of the brewery

EMPLOYEES

It sounds obvious, but our employees make us the company that we are. One of Rob's primary goals at Allagash is making sure the company maintains the quality of life for all of our employees. Below is a snapshot of a few of the things that we think point toward the quality of our employees' workplace experience.



- Our employees have voted us one of the Best Places to Work in Maine for 7 years in a row



- We offer 2 surfboards and 1 canoe, among other things, in our Gear Library



- Any employee can propose a beer idea for our pilot system—which could then go on to become a widely distributed Allagash beer



- Our fitness center is free and open 24/7 to all employees



COMMUNITY

We owe much of our success to our community, who has supported us from the beginning. Early on, we knew that we wanted to be a positive force in our community, as an employer, consumer, and producer. Now, as one of the largest breweries in Maine, we're lucky enough to be able to give back to all of the communities we're a part of.



\$350,000

in charity given to nonprofit organizations in 2019.

We brewed our beer with

650,000lbs

of Maine-grown grain in 2019.

In lieu of taking tips, our Tasting Room staff directed over

\$45,000

of our guests generosity to nonprofits in 2019.



ENVIRONMENT

We rely on our environment for the ingredients in our beer, the future of our livelihood, and the quality of life on our planet. Needless to say, we take the importance of environmental stewardship seriously. And we're constantly working to lessen the environmental impact of our brewing operation. Here are just a few of the ways that we're working to lessen our impact on the planet.

99%

We're able to divert 99.8% of our brewery waste from the landfill



We received a Pre-Treatment Award from the City of Portland for going above and beyond in our efforts to aid the state in dealing with brewery wastewater

1/2

We use 3.8 gallons of water per gallon of beer produced, which is half of the industry average



We're a founding member of the Glass Recycling Coalition—dedicated to creating systems for the proper recycling of glass bottles.

\$10,000

For every barrel of beer we brew, we're donating ten cents to Sebago Clean Waters, a local organization dedicated to protecting the Sebago Lake Watershed. In 2019, that equaled more than \$10,000.



As a PakTach carrier pickup location we helped to recycle over **2,160 pounds** of carriers in 2019.

WHAT'S NEXT

We feel lucky to dream up and create high-quality beer for a living. Better than that, our position in the Portland community allows us to have a greater impact on life around us than ever before. We can be one of the best employers, a leader in recycling initiatives, a reliable producer for our customers, and a resource for all other breweries looking to follow suit. We sincerely thank you for taking the time to learn more about what we're doing here at Allagash.

Sincerely,

Your friends at Allagash

If you have any questions about how we do business, or would like to help us become a better company, please contact us using the info below.

Phone: (207) 878-5385

Email: Info@allagash.com

Address: 50 Industrial Way, Portland, ME 04103





To see what we're up to, follow us on Instagram, Facebook, and Twitter
@allagashbrewing